

Please enter the following amendments and remarks:

### **AMENDMENT TO THE SPECIFICATION**

Please replace the paragraph beginning on line 8 of page 5 with the following amended paragraph:

As is shown in Figures 2A and 2B, apparatus 100 may generally have a width approximately equal to width W. Apparatus 100 may have a height generally corresponding to the perimetrical circumference (C) of roll 10. Height H may be slightly greater than perimetrical circumference (C), such that when apparatus ~~10~~ 100 is secured about roll 10, a portion of apparatus 100 may overlap with another portion of apparatus 10. For example, a portion 100A of apparatus 100 may overlap with a portion 100B of apparatus 100 when secured about roll 10 such that surface 120 of portion 100A adheres to surface 110 of portion 100B. Such adherence of surface 120 to surface 110 may serve to substantially secure apparatus 100 about roll 10. Surface 120 of portion 100A may include an adhesive 130, such as a Pressure Sensitive Adhesive (PSA) by way of non-limiting example, for securing surface 120 to surface 110 in such a manner. Adhesive 130 may be partially deadened.

Please replace the paragraph beginning on line 21 of page 5 with the following amended paragraph:

Apparatus 100 may generally include first and second substantially planar members 150, 160. In operation, member 160 may be releasably adhered to member 150 such that member 160 may be at least partially peeled from member 150 to enable viewing of a greater portion of members 150 and/or 160 than may otherwise be possible, followed by readherence of member 160 to member 150. Surface 110 of apparatus 100 may be formed of a combination of front surfaces of members 150 and 160 collectively. Members 150, 160 may be such that labeling apparatus ~~10~~ 100 may be partially destroyed

in order to access a corresponding portion of product. In other words, apparatus 100 may be torn, and optionally have a portion thereof removed, to access and remove a corresponding portion of product 20 in a conventional manner.

Please replace the paragraph beginning on line 9 of page 4 with the following amended paragraph:

Referring now to Figure 1, by way of non-limiting example only, there is shown a roll 10 of tablet-like product 20 in a stacked configuration. Product 20 may be provided within an encasing substrate 30, that may be formed of conventional packaging foil, for example. Roll 10 may be generally characterized as having a width (W) and radius (R). As is conventionally understood, where roll 30 substantially forms a cylinder, the surface area of substrate 30 may be approximately the circumferential surface area of the roll, or  $2\pi RW$ , plus the ending surface areas, or  $2\pi R^2$ . Of course, the cross-section of roll 20 10 may form any suitable polygonal shape (e.g., square or rectangular), curvilinear shape (e.g., circular or oval) or composite polygonal and curvilinear cross-sectional configuration defining a desired perimetrical exterior wall surface to be labeled.

Please replace the paragraph beginning on line 3 of page 1 with the following amended paragraph:

This application claims priority of United States Patent Application Serial No. 60/429,668, entitled LABELING APPARATUS AND METHOD OF MAKING SAME, filed November 27, 2002, and is a continuation-in-part application of United States Patent Application Serial No 09/898,871, entitled "LABELS AND METHOD OF MAKING SAME", filed July 3, 2001 (abandoned), which is a continuation of United States Patent Application Serial No. 09/232,121, filed January 15, 1999, now U.S. Patent No. 6,274,236, which is a divisional application of United

States Patent Application Serial No. 08/662,842, filed June 12, 1996 (abandoned), which is a continuation-in-part application of United States Patent Application Serial No. 08/489,611, filed June 12, 1995 (abandoned), the entire disclosures of each of which are hereby incorporated by reference as if being set forth in their respective entireties herein.

Please replace the paragraph beginning on line 8 of page 7 with the following amended paragraph:

Surface 164 may have a pressure sensitive adhesive (PSA) 165 disposed on thereon (not shown) and coupling the substrate to a release liner to better enable processing of the substrate until application of member 160 to member 150. Such adhesive may be partially deadened in a region 190 largely corresponding to portion 170 (region 190 being designated by dashed lines in Figure 4B). Region 190 may be partially deadened by about 30% or 50%, for example. Such adhesive may be partially deadened in one or more regions 200. Regions 200 are illustrated by way of non-limiting example in Figure 4B to take the form of circles positioned substantially adjacent to a seam 210 between portions 170 and 180. Regions 200 may be deadened approximately 5%, for example. Such adhesive may be substantially completely deadened everywhere else, except a region 220 positioned and configured for permanently securing member 160 to member 150. Regions 190, 200 and 220 may serve to increase the peel-ability and reseal-ability of members 150 and 160. Although regions 190, 200 and 220 are illustrated to take a particular form, the present invention is not so limited.